



FW 2014



TUFTED SWEATER SHOWPIECE / FW14_BP1



FW14_C1 / FW14_AS1



FW14_C2 / FW14_D1



FW14_S1 / FW14_BS1



FW14_D1



FW14_C4 / FW14_BS2



FW14_AS2 / FW14_C4 / FW14_BS2



FW14_C3 / FW14_BP1

THE COLLECTION IS INPIRED BY THE BULGARIAN SHORT FILM „THE LAST SHEPHERD GIRL“. THE TOPIC OF THE MOVIE THAT EXPLORES THE CONFRONTATION BETWEEN THE PAST AND THE FUTURE, CIVILIZATION AND NATURE IS INTERPRETED IN A CLASH OF TEXTURED KNITTED GARMENTS. THE IDEA IS ABOUT A WOMAN, WHO GREW UP FAR FROM CIVILIZATION AND THEREFORE NOT BEING INFLUENCED BY TRENDS AND CONFORMITIES, VENTURING OUT TO THE CITY. SHE CREATES HER VERY OWN, UNIQUE STYLE BASED ON WHAT SHE WAS SURROUNDED WITH WHEN SHE GREW UP. A HEAVILY TUFTET SWEATER AND COLLAR-SCARF SUGGESTS A PILE OF SHEEPSKINS RANDOMLY DRAPED AROUND THE UPPER BODY. CHUNKY INTARSIA CABLE CARDIGANS ARE A NEW INTERPRETATION OF THE CLASSIC FISHERMENS SWEATER PROTECTING FROM THE WIND AND THE COLD. THEY ARE HANDKNITTED IN A BEAUTIFUL HEAVY GAGUE ALPACA BLEND YARN. THE FINER FRINGING STANDS FOR A WORN LOOK. THE FINE LINES OF THE PLEATED SKIRTS AND TEXTURED STITCH SWEATERS OFFER A REFINED INTERPRETATION. THE CARDIGANS ARE BELTED-UP BY KNITTED BELTS WITH A CHUNKY WOODEN BUCKLE. THE BUCKLES WERE DEVELOPED IN COLLABORATION WITH THE WOODWORK DESIGNER CHRISTIAN MASCHE, WHO WORKS IN HIS ATELIER IN ODERBRUCH, AT THE VERY EASTERN END OF GERMANY. THE WALNUT WOOD THAT WAS USED FOR THE BUCKLES ALSO ORIGINATES FROM THAT REGION. ALL PIECES OF THE COLLECTION ARE HAND- AND HANDMACHINE KNITTED BY HIGHLY SKILLED KNITTERS IN GERMANY.

ABOUT THE BRAND
VIVIAN GRAF STANDS FOR UNIQUE PIECES OF KNITWEAR THAT ADD AN INDIVIDUAL AND MODERN TOUCH TO EVERY BASIC OUTFIT. THE EXPLORATION OF THE ART OF KNITTING AND THE USE OF PRECIOUS ITALIAN YARN IN A NEW WAY ARE IMPORTANT DESIGN ELEMENTS. THE PIECES ARE CREATED FOR WOMEN WHO VALUE CRAFTMANSHIP AND WANT TO LIVE A CERTAIN STYLE RATHER THAN FOLLOW A TREND.

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